

References Available Upon Request

LINDSAY

grybush

SENIOR GRAPHIC DESIGNER

My Experience

- 2021 - current
Senior Graphic Designer
GES - Global Experience Specialists
- 2019 - 2021
Graphic Designer
GES - Global Experience Specialists
- 2015 - 2019
Marketing Graphic Designer
Derse Inc., Milwaukee, WI
- 2014 - 2015
Graphic Designer
Kohler Company, Kohler, WI
- 2013 - 2014
Production Manager
*Stoutonia (School Newspaper),
University of Wisconsin Stout*
- 2012 - 2013
Graphic Designer
The Prestwick Group, Sussex, WI

My Skills

Photoshop	Brand Development
InDesign	Collaboration
Illustrator	Organization
PowerPoint	Package Design
Communication	User Experience
Presentation & RFP Design	Project Management

My Education

University of Wisconsin-Stout
*B.F.A. in Art, Graphic Design with
a minor in Business*

My Accomplishments



Capabilities Presentation Deck

Design lead and project manager for a capabilities deck refresh. Project was completed on time, exceeded expectations and resulted in over 130 customizable PowerPoint slides that provide the sales team with a fresh way to present the company's capabilities and information.



Interactive Marketing & UX

Took initiative to learn a new platform that enables the design and creation of interactive, digital marketing pieces in order to share dynamic content with audiences. Presented examples of how the team could use the platform; demonstrating the types of pieces that could be created.



Sales/Marketing Tools

Design lead for researching new, innovative sales tools. Was responsible for proposing concepts, designs, and implementation of sales tools and campaigns that provided the sales team with flexible, fresh, and customizable programs to help them better reach clients.



Project Launch

Design lead of an internal project launch that consisted of printed signage, automated emails, printed collateral, and branded give-aways.



Digital Asset Management

Proposed to implement DAM (Digital Asset Management) software across the entire company to streamline design and manage assets. Researched several vendors. Documented and developed a strategy to analyze and choose the right vendor for the company's needs.

"...Her witty, positive personality and solution-focused demeanor make her a joy to be around - and an asset to any team. I would work with Lindsay again in a heartbeat and recommend her in an instant."

—Carly Nichols, Art Director & Colleague

"...Lindsay exceeds design challenges and consistently adds creative solutions well beyond the scope of the project. Her efforts are revenue-impacting and heighten the overall GES Brand Awareness..."

—Pam Mrozik, Creative Director