

References Available Upon Request

### **Summary**

I'm an Associate Creative Director with over over 10 years in the industry. Specializing in conceptualizing and executing impactful creative solutions, I have worked across a wide range of projects, including events, tradeshows, presentations, and marketing materials. With a keen eye for design and a passion for innovation, I collaborate closely across multiple teams to bring ideas to life, delivering high-quality work that resonates with our clients. Throughout my career, I have consistently demonstrated a strong ability to merge creativity with strategy, ensuring each project aligns with both brand goals and client needs.

## My Skills

Adobe Suite Organization

PowerPoint Package Design

Communication User Experience

Presentation & Project

RFP Design Management

Brand Development In-situ Graphics

Collaboration Visual Hierarchy

# **My Education**

**University of Wisconsin-Stout** *B.F.A. in Art, Graphic Design with a minor in Business* 

## **My Experience**

2024 - Current

#### **Associate Creative Director**

Spiro - Part of the GES Collective

I'm an Associate Creative Director who drives innovation and inspires big-idea thinking across multiple mediums and experiential channels. I collaborate effectively with diverse creative teams, present confidently to clients, and lead concept development from strategy through execution. I'm known for strong communication, a strategic mindset, and a positive, energizing leadership style that elevates teams and delivers standout experiential campaigns.

2021 - 2024

#### Senior Graphic Designer

GES - Global Experience Specialists

I collaborated with Creative Directors and senior teams to develop best-in-class 2D design solutions and presentations. I translated concepts into effective graphic media with consistency, creativity, and adherence to brand guidelines. My work spanned exhibit and event design—both physical and hybrid—as well as high-quality PowerPoint and digital assets. I was a strong team player who partnered across global creative teams, met tight deadlines, and maintained productive relationships to ensure projects were delivered on brief and on time.

2019 - 2021

### **Graphic Designer**

GES - Global Experience Specialists

2015 - 2019

Marketing Graphic Designer

Derse Inc., Milwaukee, WI

2014 - 2015

**Graphic Designer** 

Kohler Company, Kohler, WI

2012 - 2013

**Graphic Designer** 

The Prestwick Group, Sussex, WI